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New Homes for sale
in the Seattle and
Puget Sound Area

New Homes

SATURDAY

FIFTEEN TWENTY-ONE SECOND AVENUE | seattle

Honors continue for condominium tower

The National Association of Home Builders has recognized Seattle's Fifteen Twenty-One Second Avenue with eight awards, including a silver finalist for "Project of the Year" for 2010 — considered one of the most prestigious honors in the national homebuilding industry.

Fifteen Twenty-One Second Avenue was judged during a three-day evaluation of more than 700 individual entries. The awards were presented during a ceremony Tuesday at Caesars Palace in Las Vegas as part of the annual International Builders' Show.

In addition to last week's awards, Fifteen Twenty-One Second Avenue has received other honors:

- West Coast's "Outstanding High-Rise" for 2009 as part of the Gold Nugget Awards event, held during the Pacific Coast Builders Conference in San Francisco in June
- "Project of the Year" during the national Multifamily Executive Awards event held in Las Vegas in October
- "Multi-Family High-Rise of the Year" by the National Association of Industrial and Office Properties during its annual Night of the Stars gala in Bellevue in November
- LEED (Leadership in Energy and Environmental Design) Silver certification by the Green Building Council in December — a groundbreaking accomplishment for a residential project under the city of Seattle's new land-use code.

Rising 440 feet above Pike Place Market, Fifteen Twenty-One Second Avenue has earned praise from homebuyers and national organizations.

"To my knowledge, this is an industry first for a single project to earn so many awards and certifications from this many respected institutions," says William Justen, a partner in The Justen Company, which was the project visionary and collaborated with developer Opus NWR Development, LLC, on the project. "But then again, there were many firsts on Fifteen Twenty-One Second Avenue, which is what makes this development so unique."



Justen says numerous pioneering attributes led to the project's success. This includes being the first "tall and skinny" tower under downtown Seattle's new zoning; having all larger, two-bedroom homes ranging from 1,650 to 3,000 square feet (the average size is 1,916 square feet); and having protected views of the city and Elliott Bay from each of the 143 units.

Towering 440 feet above Pike Place Market, Fifteen Twenty-One

View these homes

Open by appointment only at 1521 Second Ave., between Pike and Pine streets, Seattle

Prices

From \$1.1 million

Information

206-443-1521 or fifteentwentyone.com

Second Avenue has turned many heads, not just for its architectural presence but also for its sales success. The project continues to draw buyers in the \$1 million price range downtown, which Justen says has helped that market segment grow exponentially in recent years.

"Beyond our sales success, I am most proud of the vertical village we have created," says Justen, who is also a homeowner in the building. "Fifteen Twenty-One Second Avenue offers the unique spirit of place that I am very proud to call home."

The project's larger home plans have attracted a diverse mix of homebuyers, including in-city families and second-home owners from out of state.

Several new model homes have been created to showcase the lifestyle that is available to new-home buyers. One of the model homes is even being offered to qualified guests who would like the opportunity to spend the night and "sleep on it."